Example for guideline idea of ‘Eco Garden House’

I. Determine the relationships between concepts from the point of view of intellectual effect on the user, by

1. Breaking down overall concept
   Eco Garden House

2. Forming series of concepts (series of concepts on the same level under a common heading)
   Example of a series of concepts under the heading of ‘garden house’: summer house, garden pavilion, gazebo, orangery, tabernacle, loggia

3. Deriving concept terms (a term is a description of a concept by a single word or phrase)

4. Deciding in favour of one term, e.g. ‘garden house’
   a) Constructing a component list (a component list is created by breaking down an entity into its constituent parts)
      Example: a ‘garden house’ consists of a terrace, accommodation room, loft, storage room, toilet, water tap, floor, walls, windows, doors, roof, garden, . . .
   b) Experience fields are generated
      Examples:
      The terrace as a ‘natural habitat’ (= promotion of emotional feeling by the experience of nature)
      Accommodation room as an ‘action room’ (= promotion of the physical senses by experiencing enclosed space)
      Floor, walls, roof as a ‘third skin’ (= promotion of perceptive faculties by natural building materials)

II. Under the aspect of the sensuous effect on the user

A. Determine form
   Example: ‘organic’ (= not square), integration in the garden as an ‘ancillary facility’

B. Determine material
   Example: natural building materials (e.g. clay, reeds, wood), provision of plants on the roof and/or facade

C. Determine colour
   Example: natural colours; large wall surfaces in ‘neutral’ colours; individual elements such as doors, windows, frames, shutters in ‘active’ colours

D. Determine light
   Example: rhythmical change and contrast between light and shade

Figure 14: Breakdown List for the guideline idea e.g. „Eco Garden House“